

'Certified Sustainable'

Best Practices and Timely Credentials

With a worldwide movement towards sustainable growing practices we continue to strive to be good stewards of the land and create wines that offer a sense of place.

Join us to see what it will take to have an accredited program.

Let's work to give the term "sustainable" its legitimacy and, in turn, a formal accreditation to wine growers.



Register at:

www.brocku.ca/ccovi/

(Go to Continuing Education then Course Listing to register)

DATE: Thursday, September 8, 2011
TIME: 9:00 A.M. – 2:30 P.M.

PRESENTED by: Chris Serra, LIVE
www.liveinc.org

LOCATION: Malivoire Wine Company
4260 King Street East
Beamsville
Directions: www.malivoire.com

COST: \$50 (plus GST)

Go to www.brocku.ca/ccovi/ to Register on line

Contact for registration:
Barb Tatarnic, CCOVI, Brock University
E-mail: ccovi@brocku.ca or 905-688-5550-1-4652

Sponsored by:

Malivoire
wine



Grape Growers
of ONTARIO



Bartlett's
ESTABLISHED 1912



Brock University

Is SUSTAINABLE certification attainable for Ontario?

Together we will explore “LIVE” a US not-for-profit organization that provides education and certification for vineyards and wineries. LIVE uses international standards of sustainable viticultural and enological practices in both wine-grape and wine production. These practices are based on an independent 3rd-party-verified checklist system consisting of required and prohibited elements, as well as numerous ecological options. www.liveinc.org



Approved logo for signage.
(used with permission from LIVE
for demonstration purposes)

Speaker: Chris Serra, Executive Director, LIVE

- 9:00 a.m. Introduction; History of LIVE; Definition of ‘sustainability’ and ‘integrated production’
Why certify?
Developing and maintaining the technical standards – scope of program
Developing a regional technical committee/collaboration
Inspection process and Variant process
- 12:00 Lunch Break and “Sustainable” Wine Tasting
- 1:30 – 2:30 Challenges with sustainability and an Open Forum for discussion
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Credit card payments can only be made through the Website.

Payment by cheque please mail to:

CCOVI, Brock University
Attention: Barb Tatarnic
500 Glenridge Avenue, St. Catharines, ON L2S 3A1
Phone: 905-688-5550-1-4652 E-mail: ccovi@brocku.ca

Registration Fee: \$50.00 plus HST = **\$56.50**

Cheques made payable to: Brock University.

PAYMENT through the mail must be received by Monday, September 5, 2011.

PAYMENT through the website must be done by Wednesday, September 7, 2011.

Registration will only be confirmed upon receipt of course fee and is non-refundable.

Please note that there is a minimum participation needed in order for the program to run.

September 8, 2011
9:00-2:30 p.m.
Malivoire Wine Co.
4260 King St East
Beamsville

HOW TO REGISTER:

www.brocku.ca/ccovi/

Go to “Continuing Education” and “Course Listing”
Sustainable Workshop

Malivoire
wine



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of ONTARIO



LAKEVIEW
VINEYARD EQUIPMENT INC.

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